# SUEN CHAU

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www.suenchau.com

# Skill

- Adobe Illustrator
- · Adobe Photoshop
- · Adobe Indesign
- Packaging mockup
- · Product photo shooting
- Photo editing

# **Education**

Queens College City University of New York

Bachelor of Science Degree Dec 2009

Major in **Graphic Design** Minor in **Studio Art** 

# **Professional Experience**

#### Accutime Watch Corporation (New York, NY)

One of The Largest Timepiece Manufacturers in North America

#### Senior Packaging and Graphic Designer

- Design, create dieline and spec for all kind of packaging and display for fashion accessories such as watch, sunglasses, beanie, handbag and jewelry box
- · Photograph and retouch images for sales materials and online store
- Work with sales team and design sale materials such as presentation, board, and sale sheet
- Work with in-house merchandising team and foreign packaging vendor on packaging and display projects
- · Design and set up showroom for sales market week events
- · Mock up packaging and display

#### Clients Include:

Walmart, Target, Macys, J.C. Penney, CVS, Ross Dress For Less, Burlington, Gaint Tiger, Canadian Tire, Shopper Drug Mart, US POLO, IZOD, Sharp, ALDO, Discovery, Perry Ellis, Van Heusen, Bebe, Kensie

## M.Z. Berger & Co (Long Island City, NY)

One of The Largest Timepiece Manufacturers in America

### (07/12 - 03/15) (11/15 - 01/18)

(02/18 - Present)

### **Packaging Designer**

- · Designed and created spec for watch packaging and display
- Photographed products and touched up images for online store, presentation, and poster
- Mocked up packaging and display
- Created sales materials such as presentation books, boards, and sale sheet
- Designed poster, wallpaper, and set up showroom for market week events
- · Worked with Hong Kong office on packaging projects

#### Clients Include:

Walmart, Kmart, J.C. Penney, BJ's, Shopper Drug Mart, CVS, Hallmark, AND 1, Jessica Simpson, Nicole Miller, Benrus, Sharp, Elgin, Coleman, Joe Fresh, INC

## Fesco Distributors (Brooklyn, NY)

(04/15 - 10/15)

Electronic Product Distributor

#### **Packaging Designer**

- Designed packaging and display for electronic products such as headphone, car camera, cell phone accessories
- Created sale materials, catalogs, and banners
- Mocked up packaging and displays
- · Assisted Art Director's needs

## Clients Include:

Coby, Chargeworx, Century 21, Bed Bath and Beyond, Best Buy

#### LittleGifts INC (Secaucus, NJ)

America's #1 Pet-Themed Gift Collection

(01/10 - 07/12)

#### **Junior Graphic Designer**

- Designed brand identity such as posters, email blasts, print advertisement and product catalogs
- Designed pet theme gifts products such as drinkwear, car magnet, and pet product like dog leash and collar
- · Helped designing the graphic to apply on floor display and packaging
- · Assisted Art Director's and Senior Designer's needs

#### Clients Include:

Target, PetSmart, Petco, Bed Bath and Beyond, Belks, Party City